



INTRODUCTION DECK 介绍简介

Updated as of 29 Jul 2021



Our Purpose

Creating a purpose-driven business model enabling home-based people in the new GIG economy to create lasting wealth.

Developing new pathways to help people in their pursuit of Health, Wealth and Happiness.

宗旨

创建以目的为导向的商业模式，使新“自由职业”模式中的居家人士能够创造持久的财富。

开发新的途径来帮助人们追求健康、财富和幸福。



About Us / 简介

More Than 200 Collective Years Of Experience Working For You
超过200年的集体工作经验

Our management team has "been there and done that." We have experience leading Fortune 500 companies, Inc companies and more than a dozen start-ups. We have network marketing experience, franchise experience and public company experience.

We have helped launch and grow companies with **BILLIONS** of dollars in annual revenues. This means you can do your thing without worrying about what's happening at the Home Office.

我们的管理团队已“经历过与成就过”。我们拥有领导财富500强企业、跨国公司和十几家初创企业的经验。我们有网络营销经验、特许经营经验和上市公司经验。

我们协助创办与发展的公司，年收入达数十亿美元。这意味着你可以无忧无虑的办自己的事情。





Why We Do It / 原因

It's a stressed-out world. 一个充满压力忙碌的世界

Too many of us are working harder than ever and still not getting ahead.

We lack the energy and stamina to get through the day. We feel anxious and worried about the future.

大多数的我们都比以往更加努力工作，但仍然没有取得进展。渐渐的我们缺乏度过一天的精力和耐力。对未来感到焦虑和担忧。

It doesn't have to be this way. 不一定要这样。

At HWH, we believe people all over the world deserve a chance and the opportunity to live a life of Health, Wealth and Happiness.

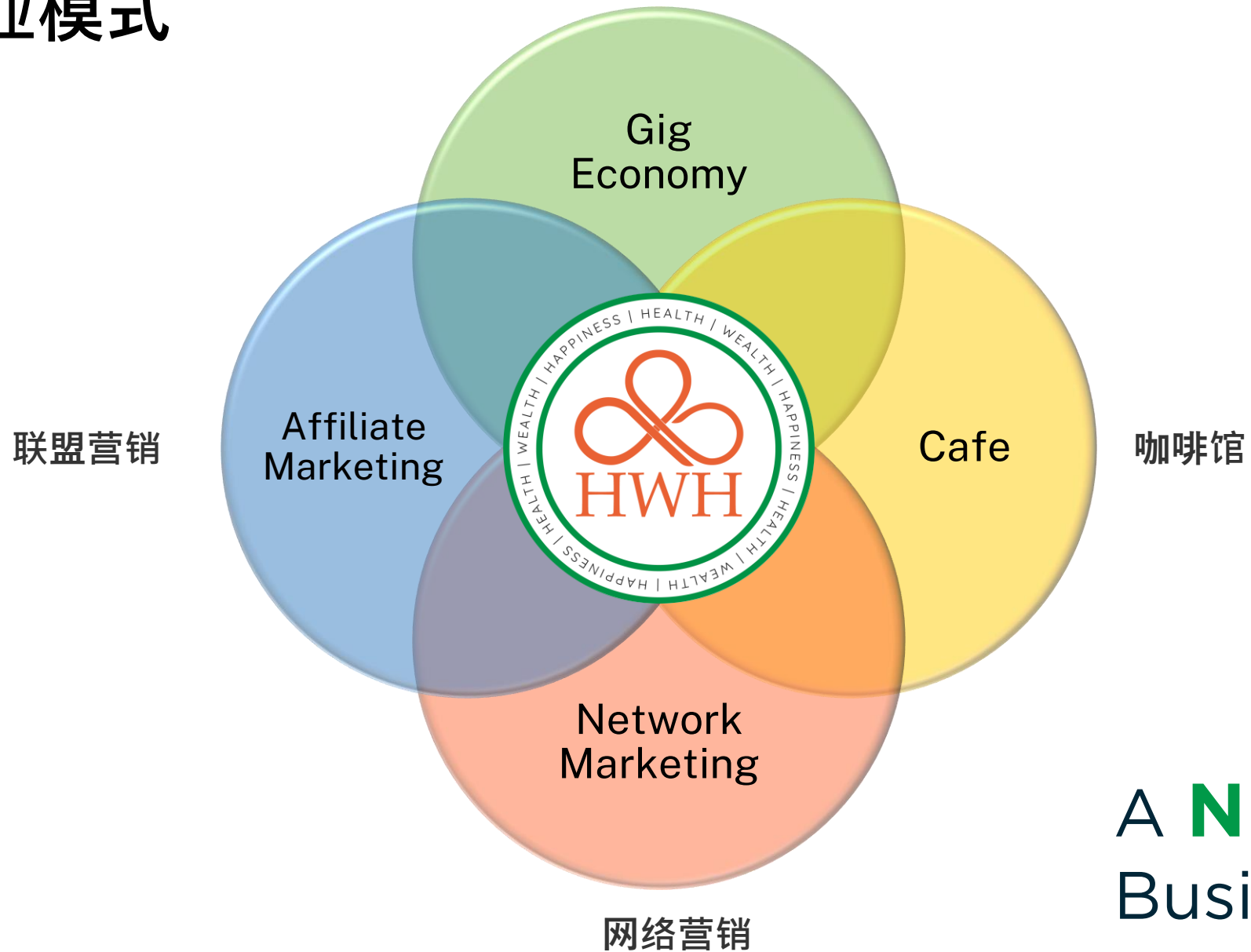
在HWH，我们认为全世界的人们都值得拥有健康、富裕和幸福的生活。

We are building a community of health-minded people from all walks of life who are ready to live life differently.

正建设一个由注重健康与追求提高生活素质的人组团体。

崭新商业模式

自由职业模式



A **NEW**
Business Model

Products | 产品

INVESTING IN PRODUCT INNOVATION 投入在科技创新的产品

We spend millions and years developing and acquiring innovative products **for our members.**

我们花费数百万与好几年的时间为我们的会员开发和购买科技创新产品。



HAPI Functional Drink
功能性饮料



HAPI Functional Supplement
功能营养补品



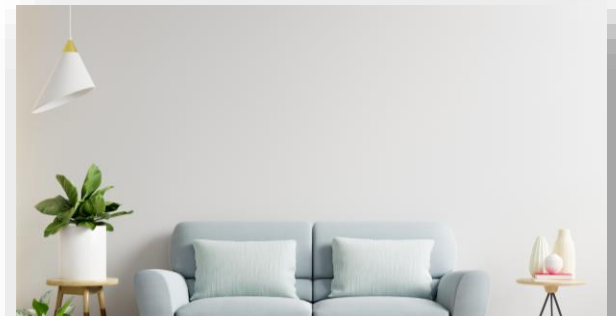
HAPI Functional Food
功能性食品



HAPI Skincare
护肤品



HAPI Wellness
保健品



HAPI Home Improvement
小家电



Click on each category to view more details. 点击各个项目查看更多细节。

Services

REVOLUTIONARY SERVICES 改革服务

HWH provide our members with exclusive access to services that are

unlike any direct selling company you've ever seen.

为我们的HWH会员提供独家服务，**我们是不一般的直销公司。**



HAPI Finance
HAPI 金融



HAPI Home
HAPI 居家



HAPI Wealth Builder
HAPI建设财富计划



HAPI Travel
HAPI 旅游



HAPI Insurance
HAPI 保险



Click on each category to view more details. 点击各个项目查看更多细节。

Digitalized Operational Backbone 数码化经营的企业脊柱

Providing an **Ultimate Gig Economy** platform for everyday people all over the world. The Ultimate Gig App is a state-of-the-art **all-in-one app** combining the technology of **e-commerce**, **social media** and high-tech **rewards system** that is simple to use and user friendly.

为全世界的人提供一个全面终极的GIG经济平台。使用最先进技术开发此最新多合一终极的 **Gig** 应用程序，聚集了各种电子商务技术，社交媒体技术，及高科技奖励系统。使用不仅简单，也好使。



THE ULTIMATE GIG

Communication 沟通

- Call 通话
- Text Message 发信息
- Video Call 视频

Social Media 社会化媒体

- Create Content 创建内容
- Share to other Social Platforms 共享到其他社交平台
- Attract Customers 吸引客源
- Connect with other Influencers 与其他影响者联系
- Multi-Lingual 多语种环境

Back-End 后端

- Tracking System 物流跟踪系统
- Influence Reach 接触影响者
- Customer/Sales Volume 顾客/销售量
- Influencer Organization Chart 影响者组织结构图
- Track Earnings/Compensation 记录收入/报酬

Branded Channels 品牌渠道

- Brand Specific Channels 品牌特定渠道
- Product Testimonials 品牌推荐
- Legacy Products 公司产品线
- Impact Products 高效率产品

Broadcast/Webinar 广播/网络研讨会

- Group Calls 群视频通话
- Group Messaging 组消息传递
- Webinar Broadcasting 网络研讨会广播

Wealth Building 创造财富

- Wealth Building Education 建设财富教育
- First Time Home Ownership 首次置业者
- Exclusive Offerings 独家产品
- Residual Income through Platform 平台剩余收益

Travel Platform 旅游平台

- Travel Benefit Engine 旅行福利
- Unique and Proprietary Offers 独特和专有的优惠
- Over 1 Million Properties Globally 全球超过100万处房产

E-Commerce/Market Place 电子商务/市场

- Discount Shopping 打折购物
- Reward Point Program 奖励积分计划
- Share with others and Earn 与他人分享并赚取
- Impact Products 高效率产品
- Household Goods 家庭用品
- Products individually coded for compensation 为佣金单独编码的产品

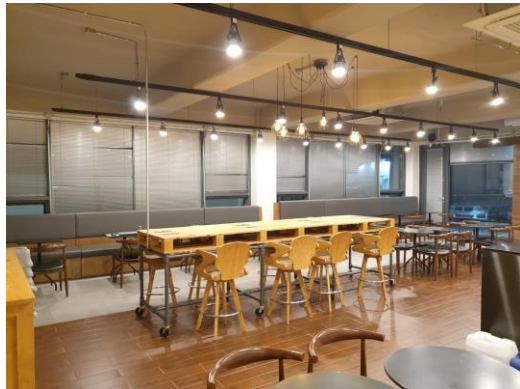
Personal Development 个人发展

- Personal Development Courses 个人发展课程
- Leadership Courses 领导力培训
- Business Development Training 业务发展培训



韩国首尔江南的咖啡馆

Gangnam | Seoul | South Korea



HAPI
CAFE
In South
Korea

在韩国的
HAPI 咖啡馆

韩国首尔圣水的咖啡馆

Seongsu | Seoul | South Korea





A place for our members. 会员的集合区。

Unique Business Format 独特的商业模式 (4-in-1 Concept) (四合一概念)

Healthy Food

营养餐



Functional Coffee, Tea and Beverages to boost your mind. Healthy meals all prepared using low-GI ingredients.

功能性咖啡、茶和饮料，提升你的思维。健康膳食均使用低GI成分制作。

Co-Workspace

联合办公



Modern-day office that inspires productivity, innovation and networking. Meeting rooms available for rent.

现代办公室，激发生产力、创新和网络。会议室可出租。

Fitness

健身



Fitness programs generated by FitFlic that includes nutrition management and meal prep.

FitFlic制定的健身计划，包括营养管理和膳食准备。

Travel

旅游



Plan your next trip with our Travel Ambassador or take a Virtual Reality trip to preview your next destination.

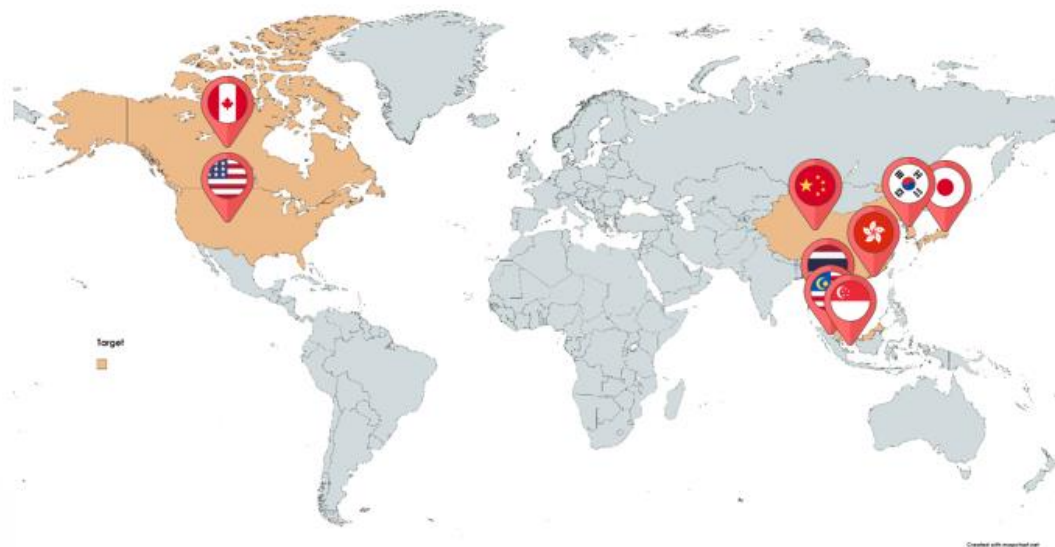
与我们的旅游大使一起计划您的下一次旅行，进行虚拟现实旅行，预览您的下一个目的地。

Global Expansion

跨国企业全球扩展

We plan to franchise Hapi Cafés in cities where we have a concentration of members.

计划在会员集中的城市里设立特许经营Hapi咖啡馆。



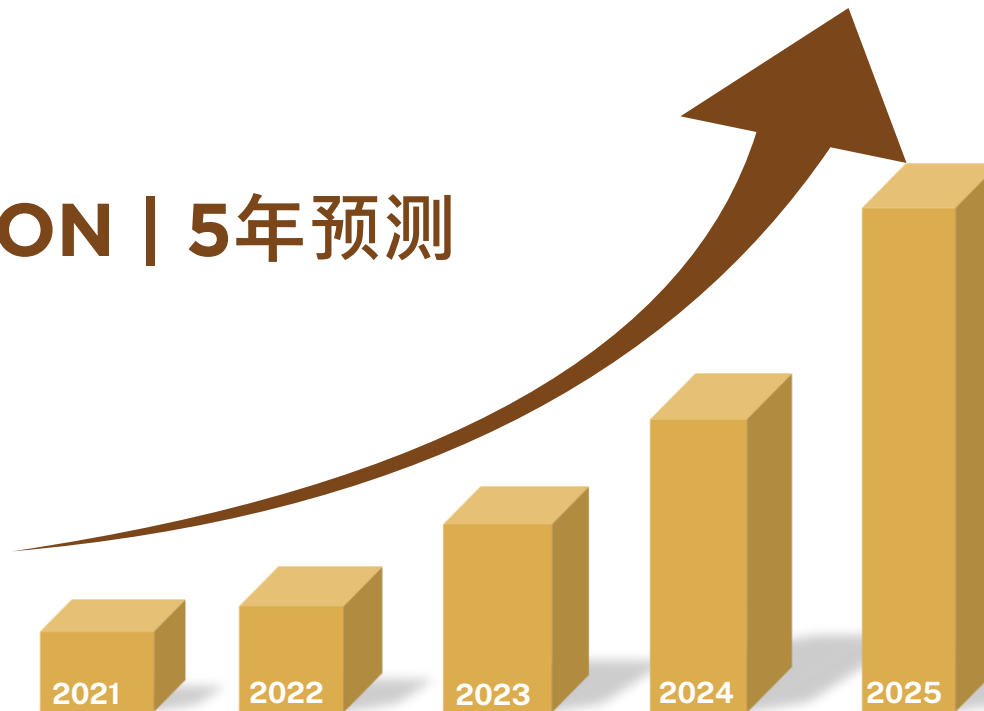


5 YEARS PROJECTION | 5年预测

Target to grow the numbers of Hapi Café by

100%

yearly on a 5 years average



目标：
增加 HAPI 咖啡馆的数量

每年1贝

平均5年

Cumulative
No. of Hapi Cafés
HAPI咖啡馆累积数目

No. of New Corp Café 公司开设的咖啡馆数量	2021	2022	2023	2024	2025	20
No. of New Franchise Café 新经营权的咖啡馆数量	15	35	45	50	55	200
Total No. of New Hapi Café 咖啡馆总数	17	38	49	55	61	220

Visit Hapi Café Website:
参观Hapi咖啡馆网站
www.hapicafes.com

Download Hapi Cafe Franchise Deck
for more information
更多信息, 请下载Hapi咖啡连锁店简介



Membership 会员





Organization Chart





Company Building in Utah, Salt Lake City, United States

公司办公楼
犹他州，盐湖城，美国

Company Building in Korea, Gangnam, Seoul, South Korea

公司办公楼
江南，首尔，韩国



CHAIRMAN'S TRACK RECORD 主席业绩记录

Personal Website 个人网站
www.fai185.com

Unicorn Maker 制造商
www.hfunicorn.com



Years of experience
>45 years
Excellent Track Record

>45年的工作经验
和良好的业绩记录

Average Compound Annual Growth Rate of
69%

平均复合年增长率为**69%**

Average Investment multiple
48 X
For each Investment

每项投资的平均投资倍数为**48倍**

>7
Companies restructured over 7 industries

>7
公司重组了7个行业

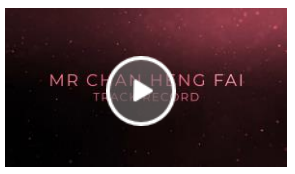


Mr. Chan Heng Fai, HWH Chairman
陈恒辉, HWH主席

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Chinese eBook
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Download GIG Economy
Korean eBook
下载 零工经济 韩国电子书

Chairman's Track Record
主席业绩记录



How To Become A Teenage Millionaire
如何成为青少年百万富翁



Beginning Of A New Legacy
采访HWH主席



Happiness Convention
幸福大会



CNA Money Mind Part 1
CNA 采访 第一段



CNA Money Mind Part 2
CAN 采访 第二段



CHAIRMAN'S TRACK RECORD 主席业绩记录

Personal Website 个人网站
www.fai185.com

Unicorn Maker 制造商
www.hfunicorn.com

From just **5 out of 35**
previously restructured companies:

在之前重组的**35**家公司中，**5**家：

Approx. Current **Market Cap Over**
USD 19.9 Billion
AND GROWING

Bringing in **Profits** of over
USD 1 Billion
PER ANNUM

目前市值约为
199 亿美元
且不断增长

带来每年超过
10 亿美元
的利润

Heng Fai Enterprises Limited
Currently Known as ZH International Limited




Hong Kong Stock Exchange Listed
Restructured from the verge of Bankruptcy

香港证券交易所上市
从破产边缘重组

RETURN MULTIPLE:
53X

利润回报：
53倍

Global Medical REIT




New York Stock Exchange Listed
Founded and Funded from Ground Zero

纽约证券交易所上市
由归零的基金会创立和资助

*Annualised Yield of **8%**
at IPO (USD 10.00 a share)*
MSCI Equity Indexes November 2019 Index Review:
GMRE has been added to the **MSCI US REIT Index**

IPO年化收益率为8%
(每股 10.00美元)
MSCI摩根士丹利资本国际股票指数11/2019指数回顾：
MSCI摩根士丹利资本国际美国房地产投资信托基金指数
已加入GMRE

MSCI

SingXpress Land Limited
Currently Known as Singhaiyi Ltd



Singapore Exchange Listed
Restructured from the verge of Bankruptcy

新加坡交易所上市
从破产边缘重组

RETURN MULTIPLE:
4.7X

利润回报：
4.7倍

China Gas Holdings Limited




Hong Kong Stock Exchange Listed
Restructured from the verge of Bankruptcy

香港证券交易所上市
从破产边缘重组

RETURN MULTIPLE:
20X

利润回报：
20倍

American Pacific Bank



NASDAQ Listed
Recapitalized from the verge of Bankruptcy

纳斯达克上市
从破产边缘重组

RETURN MULTIPLE:
63X

利润回报：
63倍

Directors, Management & Advisors

主管、管理层和顾问



Chan Heng Fai



John Thatch



Vincent Lum



Andrew Stuber



Dave Price



Bo Short



Garret McGrath



Sylvia McGrath



Moe Chan



Aileen Ang



Michael Gershon



Alan Lui



Ronald Wei



Danny Lim



Lim Yao Yang



Frank D Heuzel



Jason Grady



Clare Holbrook



Jaewoo Pak



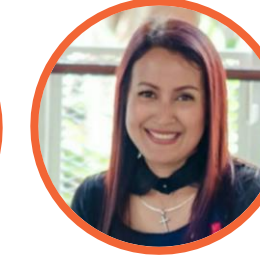
Hunter H



Dave Lee



BJ Jun



Nan



Pravis



Shirley Lau



Nathan Lee



Chris Lee



Janine Avila



Andrew Tan



Liaw WeiSheng



Adam Tan



Pearlyn Kee



Thank you!
感谢您

请游览我们的网站
Visit us at www.hwhintl.com